

Fundraising and the Community Fundraising Portal – For Residents

Hanover encourages staff and residents to form groups in order to raise their own funds for activities or items that will improve life and a sense of community on estates. This helpsheet applies to both formally recognised residents' associations or informal groups such as social committees or gardening clubs, all of which are able to raise their own funds.

In order to help raise the funds needed for regular activities or special projects, such as Greenshoots, Hanover has paid for a community fundraising support website. This is free for residents and staff to use and is called the **community fundraising portal**.

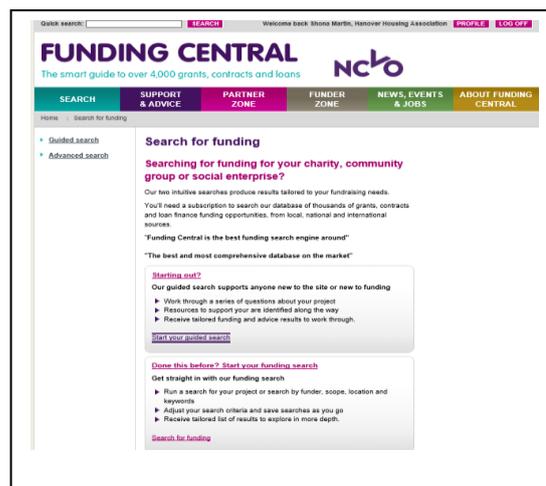
The community fundraising portal is an external source of information and support to help you find and apply for funding from a wide range of government and charitable sources. The portal can give you information about grants for both individuals and for resident groups. You can access it via the Hanover website:

<http://www.hanover.org.uk/residents-area/resident-engagement/fundraising/community-fundraising-portal/> you can then click on the link to the portal.

- Please click on the link above and follow these steps to register, this will include providing your name and email address.
- As Hanover has paid a subscription fee please do not subscribe as an individual user. In the 'organisation' box, type 'Hanover Housing Association', then select it as it appears.
- Then click on the 'next' button to link up your new account to the organisational subscription.

Please see [here](#) for a short video about how to get started on Funding Central.

This is what the portal looks like in a web browser:



In order to access the service, you will need to register the first time you use it, after that you just need to log-in. There are no restrictions on how many people can register to use the website but everybody who uses it will need to register first.

If you do not use the internet yourself, a friend or family member can register on behalf of your estate instead. Alternatively, you can ask your estate manager about using the website on your behalf.

Any funds the group raises through portal can be used as part of, or the whole, 20% contribution required for a Greenshoots grant application.

Residents' groups need a bank account to keep track of your own funds and to avoid residents having cash in their properties. Fundraising projects can include items such as a TV/DVD player or garden furniture or estate improvements such as raised flower beds or activities on estates such as classes to help residents learn how to use the internet.

The website is managed by a separate company (Funding Central), so information you put onto it is managed by them and not by Hanover.

There are some restrictions on what you can do to raise funds:

- You must make it clear to everyone who gives you money that they are giving to a resident group and not to Hanover Housing Association.
- Only recognised residents associations ([see Helpsheet 50](#) called 'Residents Associations') and registered charities are allowed to ask the public for donations or run fundraising campaigns. Informal resident groups (eg gardening clubs) can only raise funds through activities at the estate, such as a cake sale, to which friends and family are invited.
- If you want to have a raffle to raise money for your estates resident group, you need to make sure it meets some standards set out by the Gambling Commission. You can read the standards on this link:

<http://www.gamblingcommission.gov.uk/for-the-public/Fundraising-and-promotions/Fundraising/Lotteries-at-events.aspx>

If you have any additional questions please phone them on 0121 230 6666 or email info@gamblingcommission.gov.uk